



<http://www.chinwag.com>



Leading UK Firms Selected For New York Digital Mission

FOR IMMEDIATE RELEASE

LONDON - Monday, 2nd November 2009 - 21 of the UK's top digital companies have been selected in a fiercely competitive process to join the second Digital Mission to New York from 15th-20th November 2009, forging new business and showcasing British digital talent.

Organised by Chinwag (<http://chinwag.com>), supported UK Trade & Investment (UKTI, <http://www.uktradeinvest.org.uk>) and Winston & Strawn (<http://www.winston.com>), the Digital Mission to New York provides the ideal platform for the companies attending to make business connections, build international profile, understand the US market and discover the practicalities of setting up shop in the US.

The companies selected represent the top digital talent from across the UK's vibrant digital sector ranging from established firms to startups, from the agency sector to startups with a diverse range of businesses from payment tools through to fashion trend services, subscription site publishers to artificial intelligence filters, online audio tools to video ad platforms and professional service companies from across the sector.

The 21 Digital Mission companies are: BandCentral, Bizk.it, Box UK, Can Studios Limited, Cognitive Match, coull, Digital Clarity, ipadio, Ixaris Systems, KMP Digidata, LAMP Digital, learn2lingo, Martingale, Mobilized, Open, ShareMyPlaylists.com, Stylescape, SubHub, The Filter, Type 3 and Wolfstar.

A full list of companies with descriptions and contact details is available on the Digital Mission website: <http://digital-mission.org/nyc09-companies>

Events during the trip include a Masterclass session, "Doing Business in the US", with expert advice from UKTI and legal experts, Winston & Strawn, an investor networking breakfast, a media and marketing networking event and an exclusive evening reception held at the British Consulate, to mention a few. Delegates will also attend the Web 2.0 Expo NYC, which brings with it a wealth of digital stars and press along with a bevy of established digital networking events.

Chinwag CEO Sam Michel said, "We're excited to be working with a dynamic and diverse group of companies on the second Digital Mission to New York. The series is developing into a powerful tool in helping expand the UK's digital sector into new markets whilst highlighting the potential of the industry. The packed schedule enables mission companies to benefit from expert knowledge from UKTI, Winston & Strawn and our local partners."

Following on from the success of last year, Chinwag will also be running the Digital Mission to South by South West interactive 2010, working with UK Trade & Investment and sponsors, Winston & Strawn.

For more information, about this mission and others in the series, please visit:

<http://digital-mission.org>

Ends



<http://www.chinwag.com>



NOTES FOR EDITORS:

HTML and plain text formats of this list are available:

<http://digital-mission.org/press#blog-resources>

Further information and contact details for each company can be found on the Digital Mission website:

<http://digital-mission.org/nyc09-companies>

Digital Mission Series 2009/2010

Digital Mission to LA & San Francisco, Oct '09

<http://digital-mission.org/lasf09>

Digital Mission to New York, Nov '09:

<http://digital-mission.org/nyc09>

Digital Mission to South by South West interactive (SXSWi), Mar '10:

<http://digital-mission.org/sxsw10>

Each Digital Mission has a range of activities planned with UKTI's network of consulates, sector experts and local contacts. More information including how to apply is now available at: <http://digital-mission.org>.

About UKTI

UK Trade & Investment (UKTI) is the government organisation that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high quality investment to the UK's economy - acknowledged as Europe's best place from which to succeed in global business. UKTI offers expertise and contacts through its extensive network of specialists in the UK, and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage.

For more information please visit <http://www.uktradeinvest.gov.uk> or telephone +44 (0)20 7215 8000. For latest press releases, visit the online newsroom at <http://www.newsroom.uktradeinvest.gov.uk>. More information on UKTI can be found at <http://www.blog.ukti.gov.uk>; <http://www.youtube.com/UKTIWeb>; <http://www.flickr.com/photos/ukti>; and <http://twitter.com/ukti>.

About Chinwag

The Chinwag community is a focal point for digital media practitioners in the UK and beyond. Founded in 1996, it has grown into a community media company that publishes websites, discussion forums and blogs supporting the people and companies who work in the digital industry as well as providing consultancy services to corporates, startups and government.

Since July 2008, Chinwag has developed the Digital Missions working closely with UK Trade & Investment. These trips designed specifically for digital companies, help SME's to expand their businesses abroad, forge partnerships with US companies and seek investment from overseas.

In February 2007 the Chinwag Live events series launched, topical panel discussions that have also gone on tour to Manchester and the Internet World, ecommerce Expo and ad:tech

Postal Address: Chinwag, PO Box 48314, London W12 8YH
t: +44 (0)20 7183 2923 – f: +44 (0)20 7099 4011 – e: info@chinwag.com
Bigmedia Ltd trading as Chinwag, Registered Company No. 3152923
Registered Address: 2nd Floor, 16-17 Wardour Mews, London, W1F 8AT, UK
VAT Reg. No 769 7255 71



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conferences. Chinwag also publishes, the leading recruitment website for digital marketing, media, technical and design positions, Chinwag Jobs.

<http://chinwag.com>

<http://jobs.chinwag.com>

<http://digital-mission.org>

For further information, please contact:

Emily Fisher

Phone: +44 (0)20 7183 2923

Email: emily@chinwag.com

Website: <http://chinwag.com>