**SECTION 1 – COMPANY DETAILS**

|  |  |
| --- | --- |
| **Company name** |  |
| **Website** |  |
| **Contact name** |  |
| **Email** |  |
| **Phone** |  |
| **Address** |  |

**SECTION 2 – COMPANY PROFILE**

|  |
| --- |
| **Confirm that digital technology is at the core of your business model (Yes/No – define media sector)** |
|  |
| **Business profile (200 words)** |
|  |
| **Demonstrable opportunity within the European marketplace  (200 words)** |
|  |

**SECTION 3 – BURSARY SUPPORT (FIRST TEN ELIGIBLE COMPANIES)**

|  |
| --- |
| **I would like to apply for the bursary (up to £250) to support travel and accommodation costs (Yes/No)\*** |
|  |
| **Start up business - less than 2 years old (Yes/No – provide company incorporation date)** |
|  |

**SECTION 4 - AIMS**

|  |
| --- |
| **What would make the Berlin event a success for your business?** |
|  |

**\*Bursary detail**

Bursaries will be made available to the first 10 companies matching the stated criteria: less than 2 years old, digital media base, European potential

Bursaries will be up to £250.00 to cover travel & accommodation costs (a central Berlin hotel has been reserved at a group rate)

Bursaries will be paid retrospectively on supply of invoice with associated receipts

Recipients will be required to also supply a short report or blog piece detailing their experience and opinion on the event or the German marketplace

**Please return this completed form to Mark Leaver at: mark@markleaver.net**